



PRESS RELEASE

October 20th, 2022

Routes World 2022

Airlines giving again their top vote to Athens International Airport!

Athens International Airport was once again awarded the first place by the airlines at "ROUTES WORLD 2022" Conference, the most important "meeting point" between airports and airlines, held from the 16th-18th October 2022 in Las Vegas. Athens International Airport won the first place in this year's highly competitive category of 10-17.5 million passengers category.

The Routes Marketing Awards are unique in the sense that the voting and decision process rests solely with the airlines, rewarding excellence in aviation marketing strategy and development worldwide. Shortlisted at the same category with Athens International Airport were the airports of Munich, Rome's Fiumicino and Vienna.

Ioanna Papadopoulou, Director of Communication & Marketing, Athens International Airport, said:

"The Routes Conference awards were reinstated this year, after almost three years. We feel deeply honoured and excited that in this recommencement of Routes World's Awards, Athens International Airport has once again been acknowledged and awarded the top distinction at its category, with the votes and universal recognition by its airline partners.

The companies awarded us for our marketing strategy and our continuous effort to create the conditions and marketing tools needed to support and develop their activity from/to Athens, which resulted in the addition of new airlines and routes to our network and greatly enhanced the passenger traffic recovery in 2022.

We were also praised for the creativity of this year's campaign, which was reflected in our exhibition booth. This was the result of the hard work, inspired efforts and creativity demonstrated by the entire airport marketing team.

We sincerely thank our airline partners for their vote and continued trust, and we continue our joint efforts, with dedication, enthusiasm and professionalism!"

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