



PRESS RELEASE

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Athens airport tops Routes -Europe 2023

Athens International Airport voted first by the airlines at **Routes Europe 2023** conference again!

During the comeback – after the pandemic- of Routes Europe, the most important “meeting point” between airports and airlines, held this year at Lodz / Poland, the Athens airport was again voted first for its airline & destination Marketing actions and strategy, in the competitive category of airports over 20 million passengers!

The Routes Marketing Awards are unique in the sense that the voting and decision process rests solely with the airlines, rewarding excellence in aviation marketing strategy and development worldwide. Shortlisted at the same category with Athens International Airport were the airports of **Amsterdam Airport Schiphol, Dubai International Airport, iGA – Istanbul Airport** και **Rome Fiumicino**.

This year, Athens International Airport’s submission focused on the important achievements and developments at the Athens market: In 2022, Athens airport achieved its best third year ever in passenger traffic performance with a significant increase of 84.1% compared to 2021. The airport also witnessed a substantial capacity expansion, reaching 29 million seats, a 50% rise compared to the previous year. The strong growth trend continued into the first quarter of 2023, with a 60% increase in traffic compared to Q1 2022. The airport has invested €23 million in sustainability and developmental incentives, benefiting almost all its airlines. In terms of expansion, Athens welcomed five new airlines, introduced seven new destinations, and launched 39 new services in 2022. In 2023, three new airlines, 13 new destinations, and 14 new services have been added at the airport’s network.

Ioanna Papadopoulou, Director of Communications & Marketing, Athens International Airport, said:

“We are truly excited with the spectacular first place in the highly competitive Routes Europe awards, and we feel motivated to continue working hard to further enhance the connectivity of our airport and our city.

Furthermore, we feel deeply honoured, as this is a distinction that comes directly from the airlines, recognizing on the one hand our continuous, developmental actions which took place during the restart of our industry and our market, and on the other hand rewarding our strategy and our actions for the promotion and their development in the Athenian market.

On behalf of the whole team, I would like to warmly thank the airlines for their vote and for the excellent cooperation and of course a warm thank you to my colleagues in the airline marketing team for a truly professional effort with an excellent result!”

Link with the Athens airport award ceremony: <https://youtu.be/oBECpDsvudU>

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